

NEW VENTURE CREATION

NQF Level 4



New Venture Creation:

FET Certificate: NQF Level 4

SAQA ID: 66249

This FET National Certificate programme aims to develop learners' technical, business, managerial, strategic thinking and personal skills. The intention is to guide and assist them in the creation of a new business, or a new business unit.

Learners will develop a solid foundation for the application of these skills, and knowledge to explore a diverse range of entrepreneurial opportunities. In addition, learners will be gain insight into the role of leadership within a work context, and thus be provided with the skills and knowledge to add value to their roles.

CONTENT

Course content and outcomes include:

1. New Venture

- Understanding the entrepreneurial profile
- Business plans and financing new ventures
- Managing finances

2. Communication

- Write / present texts for a range of communication contexts.
- Interpret and use information from texts.

3. Operational Skills

- Apply concept, principles and theories of motivation in a leadership context.
- Implement and manage human resource and labour relations policies and acts.
- Costing and pricing principles
- Tender to secure new business
- Negotiate an agreement / deal in authentic work situation
- Administer contracts
- Use mathematics to investigate and monitor the financial aspects of personal, business, national and international issues.

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